

P R E S S R E L E A S E

L A L A D R O N A - V I R T U A L R E V E R E N C E

Elios Gallery helps develop tomorrow's fine art visionaries.

Art, Technology, and Feminism collide as Elios Gallery and Lala Drona unveil their new exhibition and launch a fundraising campaign to support her admission to the **Royal College of Art**.

Goal: 100,000 Euros!

Paris, January 1, 2024 - Venezuelan-American artist Lala Drona welcomes you into her world through her avant-garde art exhibition, "**Virtual Reverence**," a reflection on our techno-spiritual relationship to the online world and its devices. Join us at Elios Gallery, 17 rue Chapon, Paris 75003, from **April 25th - 30th, 2024**, for a unique artistic experience blending digital and the physical fine art, featuring nightly events.

Accepted into the Royal College of Art in London, Lala Drona, supported by Elios Gallery, launched a fundraising campaign, necessary to finance her education. Every donation directly aids in covering Lala Drona's tuition fees, without which she will not be able to pursue this path of academic excellence.

Elios Gallery aims to elevate the contemporary art ecosystem by serving as a launchpad for emerging artists. The gallery provides the creative and material support needed to unlock artists' full potential and surpass their artistic boundaries.

Our goal is to achieve widespread visibility for this campaign, aiming not only to fund Lala's journey to the RCA but also to highlight the crucial role of early social impact on artists' careers. We look forward to collaborating on interviews, conferences, and news stories to spotlight the project and exhibition.



ABOUT LALA

Lala Drona is an interdisciplinary artist specializing in painting and video. She studies at the Royal College of Art. Exhibiting internationally, her art explores abject femininity and the intersection of the physical and digital realms, contemplating institutional impacts on interpersonal relationships. [@laladronaofficial](#)

ABOUT ELIOS

Driven by their passion for art, Elie and Antoine established Elios Gallery in 2022. Elios presents a modern vision of the art gallery—accessible, inviting, redefining the connection between artist and visitor. Influenced by the vibrancy and the avant-garde spirit of the New York art scene, their dynamic outlook on the art world emerges as both a strength and a wellspring of inspiration. With this approach, Elios Gallery is committed to supporting innovative emerging international artists.



From the left: Antoine, Lala, Elie

EXHIBITION OPENING: Thursday, April 25th at 6 p.m., 17 Rue Chapon 75003 PARIS